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<<ACR Deeplink User Guide>>

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## 1 ACR DEEPLINK PARAMETERS

#	parameter	description	validation	comments	sample values
1	countryid	the country ID for the rental country	must be within the active rental country list	latest values can be obtained from the XML files to be provided by ACR admin	13
2	clocation	collection location id	must be active and within the country of rental	latest values can be obtained from the XML files to be provided by ACR admin	175
3	rlocation	return location id	must be active and within the country of rental	latest values can be obtained from the XML files to be provided by ACR admin	175
4	cdate	collection date	yyyy/mm/dd		2009/12/10
5	rdate	return date	yyyy/mm/dd		2009/12/20
6	cargroupid	car group requested	must be within the active list of car groups	if all car groups are requested then the cheapest vehicle in each category is returned and this parameter must have value = 'all car groups'	193 OR 'All CAR GROUPS'
7	currency	currency in which the rental price is requested	must be a valid currency id	Currently only 3 currencies are supported	GBP OR EUR or USD
8	siteid	this is provided to you when your account is setup	if you are on the ACR domain it would be 'UW'	This is a constant	UW
9	Discount	your unique discount identifier	Provided to you during account setup		
10	rentaldays	total number of rental days	This is validated by the system	car rental is in 24 Hr periods and in case times cross extra days are added automatically	10
11	Referrer	can be ignored, used for internal tracking			NULL
12	T	used for tracking	to be used for click tracking internally	T=0 for TEST and T=1 for LIVE	1
13	ctime	collection time	tt:mm	24 hour formats are used	12:00
14	rtime	return time	tt:mm	24 hour formats are used	12:00
15	age	drivers age	numeric		30

## 2 Deeplink Sample Urls

Sample URL's for collection on 10 Dec 2009 and Return on 20 Dec 2009 (Please change the collection and return date if current date is later than collection to test the URLs)

Car Group 193	<a href="http://www.americacarrental.com/default.aspx?countryid=13&amp;clocation=175&amp;rlocation=175&amp;cdate=2009/12/10&amp;rdate=2009/12/20&amp;cargroupid=193&amp;currency=GBP&amp;siteid=UW&amp;Discount=ppcamericacarrental&amp;rentaldays=10&amp;Referrer=NULL&amp;T=1&amp;ctime=12:00&amp;rtime=12:00&amp;age=30">www.americacarrental.com/default.aspx?countryid=13&amp;clocation=175&amp;rlocation=175&amp;cdate=2009/12/10&amp;rdate=2009/12/20&amp;cargroupid=193&amp;currency=GBP&amp;siteid=UW&amp;Discount=ppcamericacarrental&amp;rentaldays=10&amp;Referrer=NULL&amp;T=1&amp;ctime=12:00&amp;rtime=12:00&amp;age=30</a>
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The above mechanism is not active; we are not prices for individual groups but showing a matrix of cheapest 3 suppliers with all groups.

All Groups	<a href="http://www.americacarrental.com/default.aspx?countryid=13&amp;clocation=175&amp;rlocation=175&amp;cdate=2009/12/10&amp;rdate=2009/12/20&amp;cargroupid=1all%20car%20groups&amp;currency=GBP&amp;siteid=UW&amp;Discount=ppcamericacarrental&amp;rentaldays=10&amp;Referrer=NULL&amp;T=1&amp;ctime=12:00&amp;rtime=12:00&amp;age=30">www.americacarrental.com/default.aspx?countryid=13&amp;clocation=175&amp;rlocation=175&amp;cdate=2009/12/10&amp;rdate=2009/12/20&amp;cargroupid=1all%20car%20groups&amp;currency=GBP&amp;siteid=UW&amp;Discount=ppcamericacarrental&amp;rentaldays=10&amp;Referrer=NULL&amp;T=1&amp;ctime=12:00&amp;rtime=12:00&amp;age=30</a>
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